

Join the movement.

Take the challenge.



Founding
Collaborators



The Federal Government has delivered a successful hibernation strategy.

\$1,500
Job Keeper
payment



Support
has reached
more than
2.3 million
businesses



Taxes paid
by businesses
lowered by
\$6.7 billion



\$320 billion
in total support



The Western Australian Government has also done their bit.

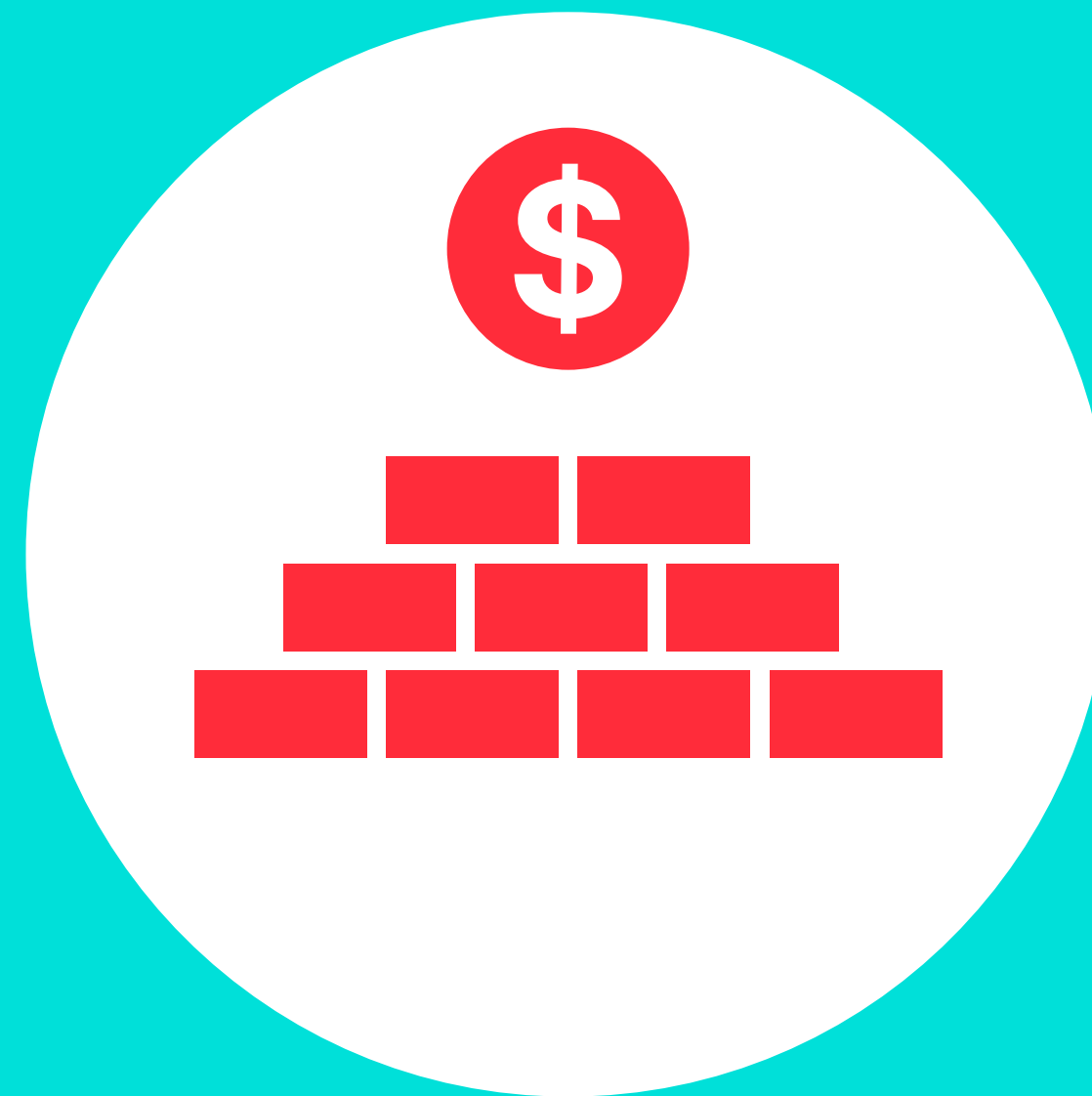
\$2,500
one-off credit on
electricity bills for
small businesses



\$114 million
to support small
and medium
businesses

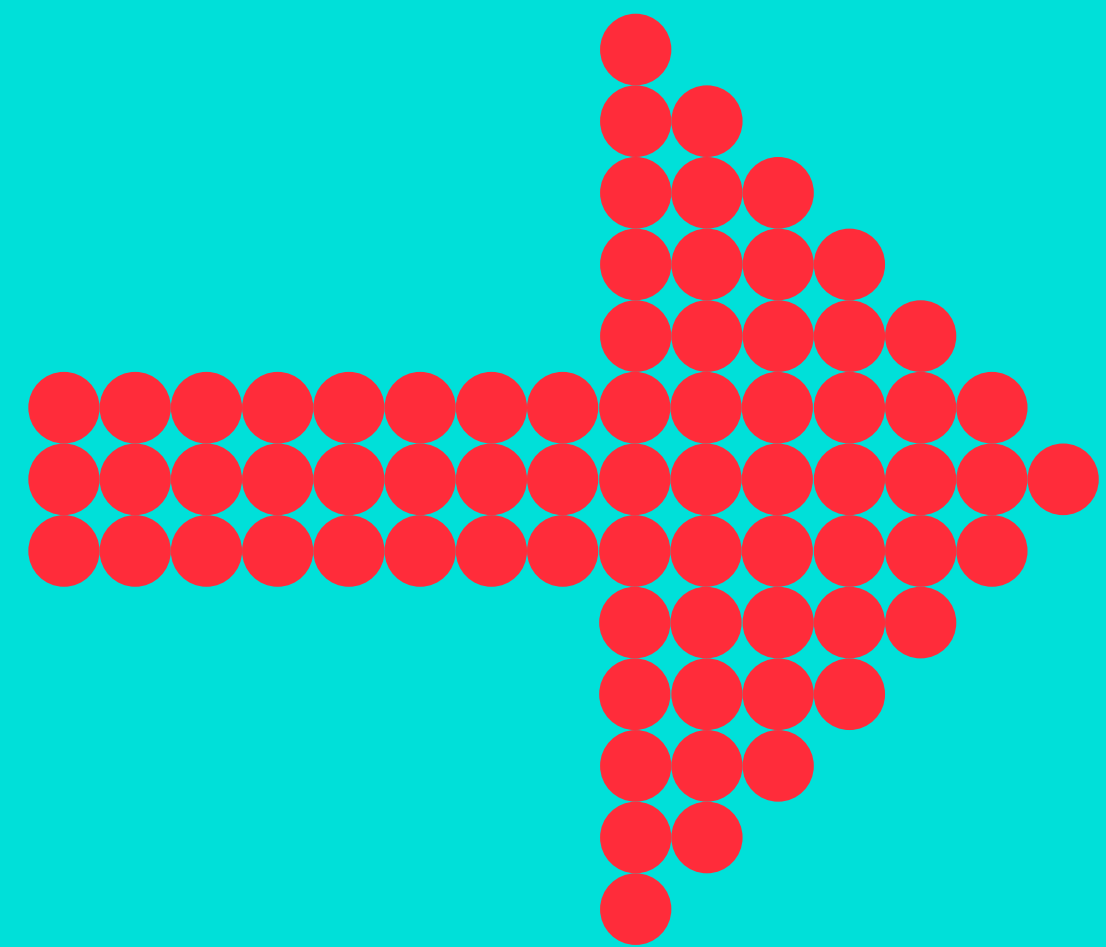


\$125 million
Building Bonus
package



\$444 million
Housing Stimulus Package





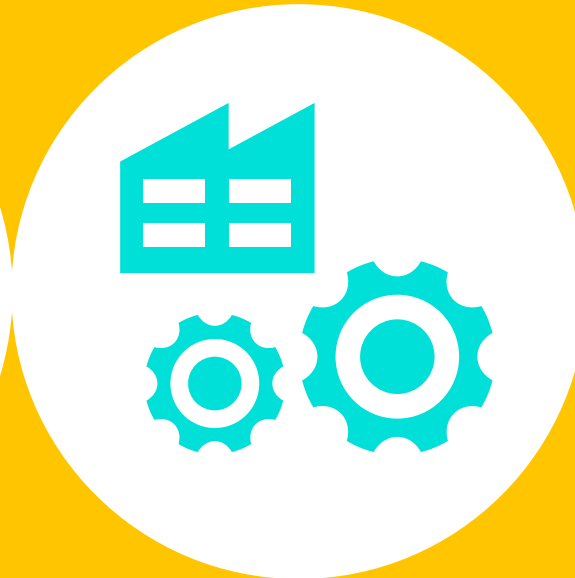
**It is now time
to awaken
and kick start the
Western Australian
economy.**

The economy is the sum of its parts.

A resilient
economy



High performing
industries deliver
a strong economy



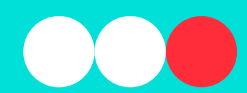
Successful
businesses create
high performing
industries



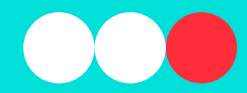
Empowered people
build successful
businesses



What we believe.



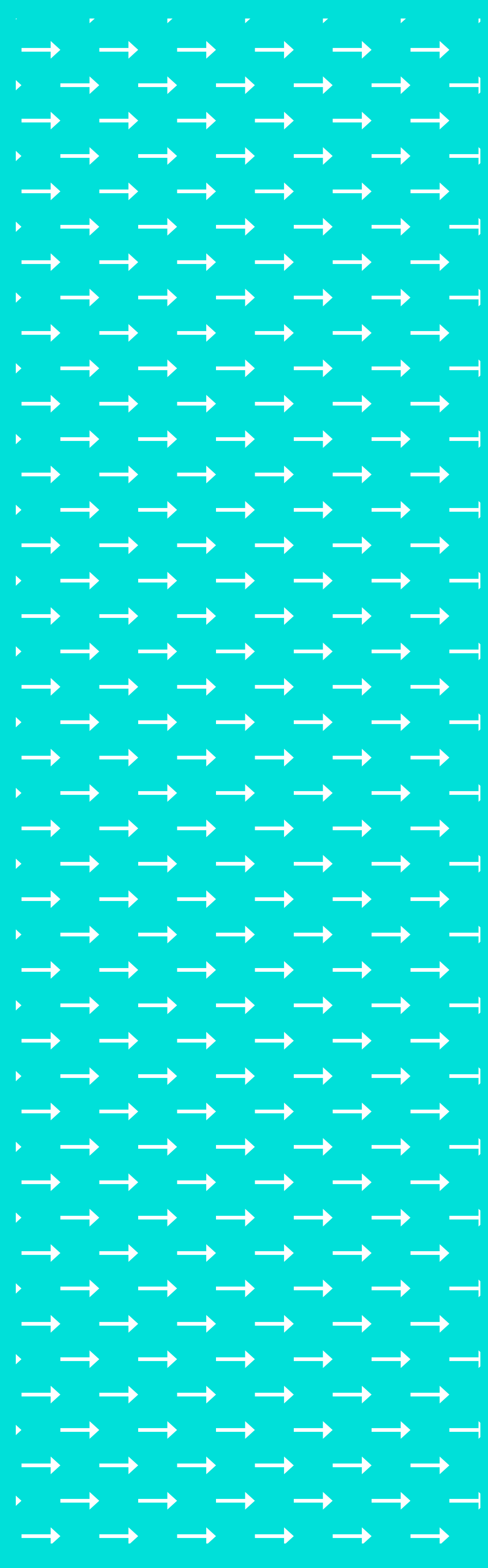
Western Australians can take the future into their own hands, transforming our economy from the ground up.



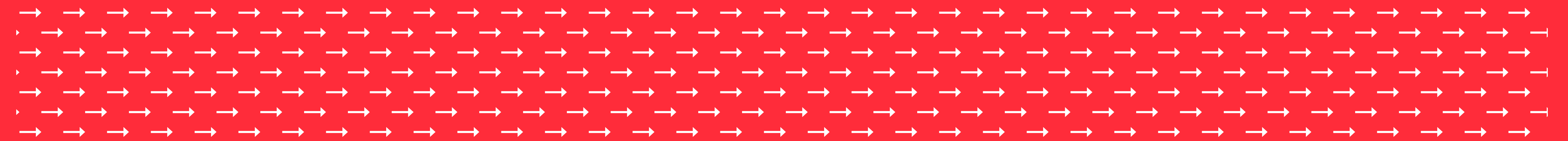
Businesses can innovate to emerge resilient, more profitable and with a long-term sustainable future.



Government can walk hand-in-hand and help lead this movement.



**Let's empower
every Western Australian
to transform our economy,
starting today!**



- Join the Community
- Take each Challenge
- Access tools & resources
- Build Capability

Join a supportive community of people making a big impact.

The ONE IN ALL IN Pledge.

I pledge to support building a more prosperous and vibrant Western Australia.

I recognise my job's impact, in my business, as a critical building block of our economy.

By supporting Western Australian business, by embracing new ideas, new opportunities and empowering everyone to join the movement, We will make a difference.



The **ONE IN ALL IN** Challenge.

Capture the best ideas from your people big and small, then implement fast.

1. Capture

Tap into the skills and passion of your entire team to generate as many ideas as possible to take your business into the post crisis world. Set a goal and time-limit and unleash the power of the collective.

2. Collaborate

Discuss, develop and begin validating the most relevant ideas.

3. Implement

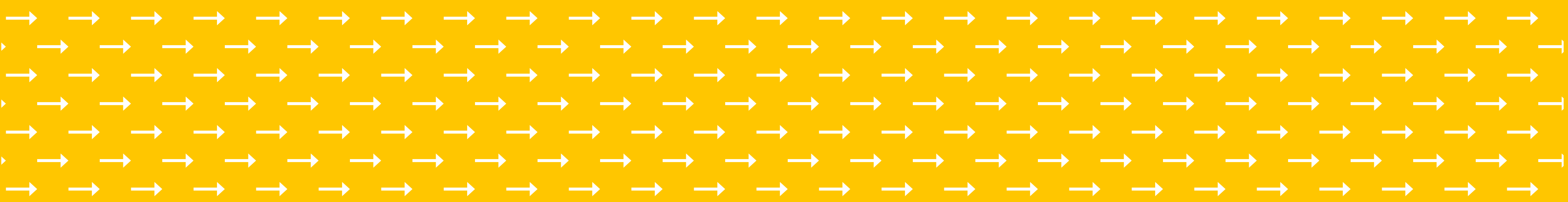
Commit to the best ideas. It is not so much about the size or impact of the idea, as much as it is about creating momentum.

Example

50 ideas generated
20 ideas further developed
5 ideas implemented

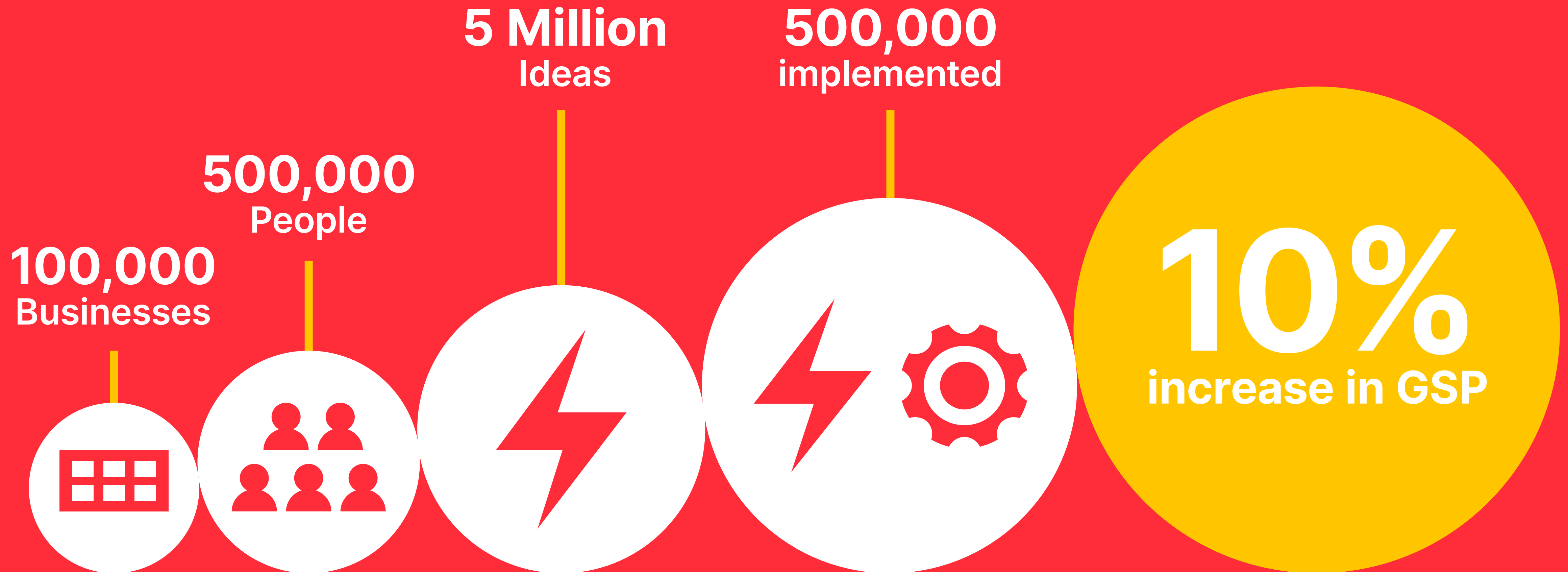
Tip

To manage the process seamlessly, use an Idea Management System such as Nectir to capture, develop, collaborate and validate with your team all in one piece of software.



What could success look like?

Plan to thrive
not just survive.



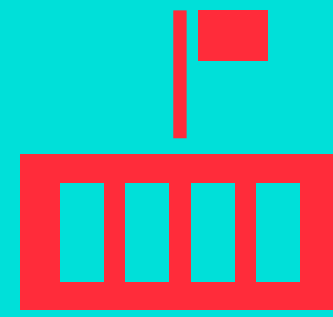
**Devastation has made
us determined.**

**We accept the challenge
to overcome crisis.**

**Together, let's innovate for a
more prosperous and vibrant
Western Australia.**

Join the movement.

We are looking for collaborators, supporters, partners, challengers and participants.



Government



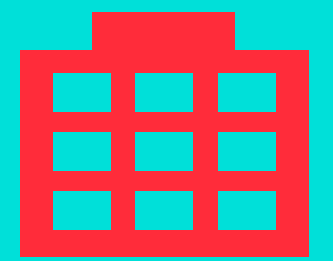
Startups



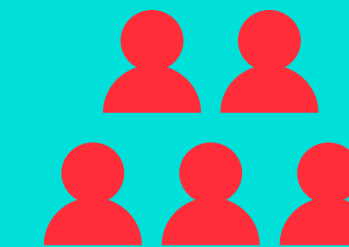
Industry Bodies



Consultants



Big Business



Individuals



SME's



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